

PORTFOLIO

Portfolio Link
<https://norihess.com/>

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SKILLS

User Centered Design	Screen Flows	Usability Testing
User Research	Prototyping	Wireframes
Visual Design	Adobe Creative Suite	Front-end Development

EXPERIENCE

Freelance UI/UX Designer

May 2021 - present

- Lead projects through the design lifecycle, from research to prototypes, wireframes, and front-end designs.
- Conduct discovery design, user journey and affinity mapping, competitive analysis, usability testing, a/b testing.
- Define areas of product improvement tied to strategic product vision and business objectives.

Graphic Design Internship | Hoban Law Group

Jan 2021 - May 2021

- Manage multiple design requests from clients.
- Contribute to strategic decisions.
- Collaborate cross-functionally with product, engineering, and stakeholders to brainstorm new ideas and drive projects from initial design to final production.
- Design end-to-end flows and experiences.

Teaching Assistant | Metropolitan State University of Denver

August 2020 - Dec 2020

- Mentored students during class projects.
- Collaborated with front-end and back-end development team members to create effective product experiences.
- Collaborated with different students on creating personas, user flows, wireframes, sitemaps, and prototypes.

Graphic Design Internship | The American Red Cross

August 2020 - Dec 2020

- Led and managed the design implementation for the Clara Barton Campaign.
- Created social media graphics and advertisements following the company's brand guideline.

EDUCATION

Metropolitan State University of Denver

Bachelor of Fine Arts in Communication Design

CERTIFICATES

Front-end Development

CareerFoundry

Full Stack Development

In process